**Doka India – A world of new possibilities for exploring new opportunities: bauma 2018**

**From Dec 11 to 14, Gurgaon was the centre of attention for the construction industry.**

**Over 14,700 companies, covering 700 exhibitors from 26 countries presented their machines, products and innovative technologies for the construction industry. 39,173 leading industry professionals gathered on around 195,000 m2 of exhibition space at HUDA Ground in Gurgaon/Delhi.**

At bauma 2018, the world's biggest trade fair for the construction industry, Doka presented the most extended range of products. This platform showcased the selected range of best-suited products & solutions. It also demonstrated the projects that have successfully addressed the needs of small, medium-sized companies, but also spoke out to big-build clients who set great story by Doka's engineering and consulting capabilities.

“The industry is booming, which is also reflected in the growth of bauma. Doka has been associated with bauma in many parts of the world. We have been a strong participant in India in the past. The latent potential of the market in India is significant. We are keen to participate in the growth and development of the market. Our aim is to offer the best suited solution to each customer group. We have a range of services that we can offer to our clients” says Keshab Chopra, Managing Director, Doka India, looking back on bauma week.

**An enriching AR & VR tool experience**

As one of the leading formwork companies worldwide, Doka has earned itself a trendsetter function.

At bauma 2018 Doka presented several cutting-edge answers to the question about the formwork of the future. The bucket offered suitable and value solutions for every kind of project ranging from, housing, commercial, industrial or infrastructural.

One of the most spell-bound experience had been the Augmented Reality & Virtual Reality applications.

These applications demonstrated a radical life-like experience with the Doka defined drawings to the visitors. It helped visitors building a bridge from 2D formwork visualization to interactive 3D models. Additionally, the product and solutions were more engaging through a virtual reality experience.

Doka's framed formwork Frami Xlife also stirred a great deal of enthusiasm, because its form tie can be operated from one side and the technology is a superb combination of efficiency, economy, and speed. The system saves up to one third in forming and stripping time. The Frami Xlife challenge gave customers an opportunity to try out single-sided form-tie technology for themselves and demonstrate just how fast it makes them at forming.

The Frami Xlife and Dokadek 30 live demonstrations were among the absolute highlights. With its presence at bauma 2018, the formwork experts proved once more that Doka is the top player in the formwork industry. Regardless of the size and complexity of the construction project, Doka delivers a precisely appropriate formwork solution for any requirements.

**About Doka:**

Doka is a world leader in developing, manufacturing and distributing formwork technology for use in all fields of the construction sector. With more than 160 sales and logistics facilities in over 70 countries, the Doka has a high-performing distribution network which ensures that equipment and technical support are provided swiftly and professionally. An enterprise forming part of the Umdasch Group, the Doka employs a worldwide workforce of 6,700.

**Press contact:**

**Doka Group**

Priyanka Yadav

Country Marketing Manager

Tel.: +91 022 6270 5322

Email: priyanka.yadav[@doka.com](mailto:evi.roseneder@doka.com)

Web: [www.doka.com](http://www.doka.com)

**Captions: (To be selected)**

**Doka\_bauma 2016\_IMG 01.jpg**

Photo: Doka GmbH

**Doka\_bauma 2016\_IMG 02.jpg**

Photo: Doka GmbH

**Doka\_bauma 2016\_IMG 03.jpg**

Photo: Doka GmbH